



WINKING STUDIOS LIMITED

(Company Registration No. 159882)
(Incorporated in the Cayman Islands)

WINKING STUDIOS ACHIEVES STRONG FINANCIAL PERFORMANCE AMIDST INDUSTRY CHALLENGES; EMBRACES AI INNOVATION

At Winking Studios Limited (“**Winking Studios**” or the “**Company**”) inaugural results briefing on 15 March 2024, Chairman and CEO, Johnny Jan, provided valuable insights into the Company's financial performance, highlighting its resilience and adaptability amidst industry challenges. Overall, Johnny's presentation instilled confidence in Winking Studios' ability to navigate uncertainties and deliver value to stakeholders, positioning the Company for continued growth and leadership in the dynamic gaming industry landscape.

Rita Liu, the head of one of Winking Studios' AI labs, shared the transformative potential of AI in the gaming industry. As the industry embraces AI technology, it can anticipate heightened productivity and enriched gaming experiences, although it must also consider ongoing factors such as data management, human oversight, and commercial viability.

Together, Winking Studios' financial performance and AI innovation represent a commitment to innovation and excellence, positioning the company at the forefront of the gaming industry's evolution.

To learn more about Winking Studios' 2023 Financial Results, please click on this [link](#).

To explore further insights into AI and the gaming industry, please click on this [link](#).

26 March 2024